



69-75 Constant Spring Road, Unit 6, Kingston 10
Tel: 876 977 6745 / Cell: 876 381 0229 / Fax: 876 622 3916

October, 2012

Dear parent, friend and supporter,

We are pleased to announce that **Campion College** will once again be publishing a Yearbook for the Class of 2013.

This professionally-designed Yearbook will be filled with colourful photographs of each student, along with mementos from many of the activities and accomplishments throughout the year.

We invite you to help us make this Yearbook a reality and to advertise. Advertising in the Campion College Yearbook is an effective way to promote your services; as the keepsake for students, their parents/guardians, teachers and staff members or simply a wonderful way to 'big up' your crew. The Yearbook also provides significant reach with a captive and influential audience for your brand.

The publishers, M & M Media Limited, have been hired to produce the Yearbook for the school.

Don't forget the Early Bird Advertising option – book an ad space by December 10, pay in full, and benefit from a 10% discount!

The attached advertising contract is to be completed and faxed to 622 3916 / emailed to messadomedia@gmail.com

We look forward to your support and encourage you to take advantage of this great advertising opportunity.

Yours sincerely,

A handwritten signature in black ink that reads 'Christine Messado'. The signature is written in a cursive style with a large initial 'C'.

Christine Messado
Managing Director

CAMPION COLLEGE, CLASS OF 2013 - YEARBOOK

ADVERTISING BOOKING SHEET

This agreement authorizes *M & M Media Ltd.* to confirm your advertisement in the 2013 Campion College Yearbook. Please fill out completely and tick beside the size and type of advertisement you intend to take out.

Name of Advertiser / Company Billing Name _____

Address of Advertiser _____

Contact Person: _____ **Tel:** _____ **Fax:** _____

Email: _____

- Outside Back Cover - \$50,000 (8.625" x 11.125")
- Covers (Inside Front & Inside Back) - \$45,000 (8.625" x 11.125")
- Full Page - \$38,000 (8.625" x 11.125")
- Half Page - \$21,500 (hor - 7.625" x 4.875" / vert - 3.625" x 10.125")
- Quarter Page - \$12,750 (3.725" x 4.875")

(RATES IN JAMAICAN DOLLARS, PLUS GCT) (ARTWORK MEASUREMENTS IN INCHES – WIDTH BY HEIGHT)

Terms of payment:

50% DEPOSIT REQUIRED. The balance shall be made payable to **M & M Media Limited** and due within 15 days upon presentation of final invoice and a printed copy of the Yearbook containing the advertisement.

CONDITIONS OF CONTRACT

1. All copy is subject to the approval of the Publishers who shall not be liable for the loss or damage of any artwork or advertising material.
2. Advertisers and advertising agencies assume responsibility and liability for all claims against M&M Media Ltd. arising from printed content of advertisements.
3. The publishers shall not accept any financial responsibility arising from errors in advertisements or defects in printing. The publishers may, however, at their discretion make an allowance or adjustment in such an instance providing that these be drawn to the publisher's attention before the deadline date for printing.
4. No cancellations can be accepted after the closing date below. Covers are non-cancelable.
5. If advertising artwork is not received by the publishers at the materials date deadline they shall have the right to produce the advertisement contracted for in whatever manner or form they think suitable.
6. The advertiser is not to be relieved of his liabilities under the agreement by reason of any change of the Title, Management, and Ownership of the advertised business.
7. If payment is not received within 30 days of invoice date, 15% interest charge will be added to the outstanding balance.
8. 50% deposit required upon signing of contract

Signed on behalf of advertiser: _____
Authorized Signature of Advertiser
Name
Date